

SpiceLAB presents

BRUNCH, BUSINESS & BEATS

Quarterly Workshop Series

S P I C E L A B

Lu-Ann Barry, Founder



In May 2018, I experienced a **major change** in my life that affected all aspects of my world: corporate job, family, entrepreneurship, spirituality and emotional health. At doctor recommendation, I was immediately placed on short term leave that should have lasted 6-8 weeks. Instead, I ended up being out for 6 months!! You can only imagine the **overall impact** of such an untimely occurrence. I wasn't prepared in any sense of the word. God took me through an experience I still can't manage to put into words.

However, **due to that experience**, I learned some extremely valuable lessons but felt like I had lost momentum and time within my business. Now moving past that time of my life, one thing I knew for sure is that, I had met and/or interacted with some phenomenal people, like yourself. It was time to share my network in a way for others to learn first-hand, the priceless information that a **panel of greatness** can share to create impact for one's business development.

It's All About the Shift



It's All About the Shift is the theme for our 2019 curated events that will put focus on SpiceLAB's strategic 7-points to a 360 Approach to Business Development.

This unique brunch and learn series will present an expert panel and guest speaker(s) that can:

- **Speak to their category of specific expertise
- **Present useful tips and how-to's
- **Share their own entrepreneurial shift moment(s)

The series will host quarterly meetings with a focus on a specific area of business development. At each meeting, attendees will leave with key takeaways and actionable tasks to implement into their business strategies.

Partnership Opportunities



Event Details:

Date: Saturday, April 27, 2019
Time: 11am-2pm
Location: Loft & Cellar | 305 W. 4th St
Charlotte, NC

Consumer Targets:

Who: Professional Women of Color
Age: 30-55
Salary Range: \$40,000+/yr
Attendees: 50-75
Market: Charlotte, NC

On-Site Brand Activation:

Gift bag placements
Sponsored Tables
Strategic Logo Placement
Brand recognition

Our small business sponsorship levels ensures branding and continued recognition for your company throughout the event industry. Each element is carefully orchestrated to provide maximum exposure for your company: in print, online and electronically. For more details email info@mattieclaybpr.com or info@spicelabmedia.com